

43rd Annual

LONG BEACH YACHT & BOAT SHOW

Presented by



October 20-23, 2011
Rainbow Harbor, Long Beach
EXHIBITOR INFORMATION

Invest in SALES SUCCESS with the **SCMA** and the **LONG BEACH YACHT & BOAT SHOW**



- ⚓ The only industry-owned boat show in Long Beach
- ⚓ 43rd Annual event with a fresh new look in a new venue for 2011
- ⚓ Located among the finest restaurants in Long Beach and adjacent to the Aquarium
- ⚓ More sailboats and sailing accessories than any other boat show in Southern California
- ⚓ Majority of our boats are in-water
- ⚓ Reasonable space rates
- ⚓ Comprehensive, strategic marketing plan for the show
- ⚓ SCMA is owned by the marine industry members we serve
- ⚓ Plenty of on-site parking for exhibitors and attendees

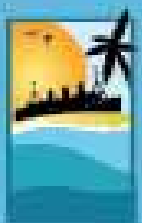


Southern California Marine Association

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www.SCMA.com





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LONG BEACH & YACHT BOAT SHOW
 October 20-23, 2011
 Rainbow Harbor

FLOOR PLAN

LEGEND
 □ = 10' x 10' booth

The buyers are back in the market. Don't miss the opportunity to meet thousands face to face at the Long Beach Yacht & Boat Show. Owned by the industry we serve. Space at our new venue is going quickly. Contact Ryan Rawlings today at 714-633-7581 or ryan@scma.com



43rd Annual

LONG BEACH

YACHT & BOAT SHOW

October 20-23, 2011 - Rainbow Harbor

ONE OF THE WEST COAST'S LARGEST IN-WATER/OUTDOOR BOAT SHOWS!

Featuring hundreds of motor yachts, cruisers, sailboats, fishing boats, performance sportboats, family trailerables, ski boats, pontoons, inflatables and personal watercraft.

Boats for every budget...large and small...new and brokerage....on-land and in-water.

Captivating on-water demo opportunities for sail and power.

Outstanding selection of bluewater marine hardware, accessories and services.

Saturday Evening Dock Party! Free beer, wine and pizza for all boat show ticket holders and exhibitors starting at 7:00pm hosted by *Latitudes and Attitudes Magazine*.

Thursday & Friday.... Noon to 8:00pm
Saturday..... 10:00am to 8:00pm
Sunday..... 10:00am to 6:00pm

Auto Club Members show your membership card at the boat show box office and save 50% off regular adult admission on October 20 & 21. (4 discounts per membership card, may not be combined with any other offer.)



Tickets & details at LongBeachYachtandBoatShow.com

