



PRESS RELEASE

**For Immediate Release:
October 3, 2011**

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RAINBOW HARBOR WELCOMES 43rd ANNUAL LONG BEACH YACHT & BOAT SHOW

For more than 43 years, the Long Beach Yacht and Boat Show has been delighting visitors who enjoy being in, on, and around the water. This October, the show will return in a new location at Rainbow Harbor, adjacent to the Aquarium of the Pacific. Featured are boats of all sizes, styles and performance levels, as well as beautiful pre-owned vessels at affordable prices. Also featured is a wide assortment of nationally-renowned companies that will showcase marine electronics, hardware, safety equipment and insurance. Special financing options will be available at the show.

Boating and fishing enthusiasts will be able to find out what boating is all about with the help of knowledgeable experts from the boating and yachting industries, as well as board a wide variety of in-water vessels.

Boat Show visitors are within easy walking distance to a vast array of shops and fine restaurants offering special Boat Show discounts. Parking is available at Shoreline Village Marina.

The Yacht & Boat show is produced by the Southern California Marine Association (SCMA) and is presented by the Auto Club of Southern California-the official watercraft insurance provider of SCMA with additional support from the California Department of Boating and Waterways.

WHEN: October 20 - 23, 2011

LOCATION: Rainbow Harbor, next to Aquarium of the Pacific, The Pike and steps from Shoreline Village.

FEATURES:

The West Coast's largest selection of motor yachts, cruisers, sailboats, fishing boats, performance boats, family trailerables, ski boats, pontoons, inflatable's and personal watercraft.

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- Amateur Dog Show: Saturday @ 4pm. Variety of categories, handlers of all ages can bring out to their dogs to the Boat Show to enter for a chance to win prizes. Sign- ups available
- Debut of the restoration of the 1938 Akin Yawl
- Opportunity to meet Abby Sunderland and hear the courageous story of how she attempted to become the youngest person to ever solo around The World. Abby will be at the show all four days and will be signing Copies of her book, Unsinkable.
- Appearances by the Hooters Girls on Saturday & Sunday

SHOW HOURS: Thursday – 12:00 PM until 7:00PM
 Friday – 12:00 PM until 7:00 PM
 Saturday – 10:00 AM until 6:00 PM
 Please go to www.longbeachyachtandboatshow.com for additional information and admission discount offers.

**DISCOUNTS/
 COUPONS:**

Buy One Get One FREE coupons available at the Aquarium of the Pacific and Gladstone's Restaurant, both located at Rainbow Harbor, Long Beach Ca.

Photo

Opportunities: For Interviews and Photo opportunities contact Bill Long 949-683-4990 or email blong@jnrcorp.com

**FOR MORE INFORMATION VISIT:
www.longbeachyachtandboatshow.com**

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